

Strategic Plan

2026-2031



About Coastal Pines

Mission

Coastal Pines Technical College, a unit of the Technical College System of Georgia, is a multi-campus, two-year college in Southeast Georgia that supports the workforce development and lifelong learning needs of communities, businesses, and industries. Through traditional and distance delivery formats, the learner-centered College offers associate degree, diploma, and technical certificate programs; continuing education opportunities; adult education services; and customized training for economic advancement.

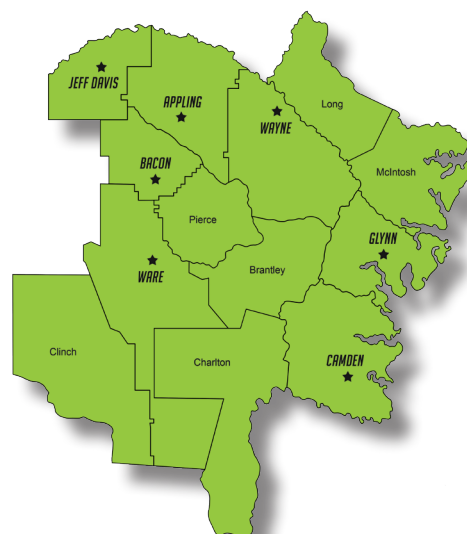
Vision

Coastal Pines Technical College will be the premier, regional center of higher education for student learning and community development.

Accreditation

Coastal Pines Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees. Coastal Pines Technical College also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Coastal Pines Technical College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

Service Delivery Area



ALMA | 912.632.0951 | 101 West 17th St, Alma, GA 31510

BAXLEY | 912.367.1700 | 1334 Golden Isles Pkwy W., Baxley, GA 31513

CAMDEN | 912.522.4510 | 100 Keith Dixon Way, Kingsland, GA 31548

CAMDEN (Cosmetology) | 912.510.3364 | 8001 The Lakes Blvd.,
Kingsland, GA 31548

HAZLEHURST | 912.379.0041 | 677 Douglas Hwy, Hazlehurst, GA 31539

GOLDEN ISLES | 912.262.4999 | 3700 Glynco Pkwy, Brunswick, GA 31525

JESUP | 912.427.5800 | 1777 W Cherry St, Jesup, GA 31545

WAYCROSS | 912.287.6584 | 1701 Carswell Ave, Waycross, GA 31503

Overview of Coastal Pines Technical College Goals

In order to create a skilled local workforce, Coastal Pines Technical College has established strategic goals and supporting objectives to achieve its mission and to ensure student success. The following goals capture the critical areas of postsecondary education and training provided by Coastal Pines Technical College.

GOAL 1

Drive Enrollment Growth Through Diverse Educational Pathways

GOAL 2

Foster Student Success Through Excellence in Teaching and Support Services

GOAL 3

Strengthen Community Impact Through Industry Partnerships

GOAL 4

Advance Innovation Through Strategic Initiatives and Research

GOAL 5

Ensure Institutional Excellence Through Resource Optimization

GOAL 1

Drive Enrollment Growth Through Diverse Educational Pathways

STRATEGIC OBJECTIVES:

1. Increase traditional enrollment through optimized program offerings, enhanced recruitment strategies, and strengthened marketing efforts aligned with regional workforce demands.
2. Expand dual enrollment opportunities through strengthened secondary partnerships and College and Career Academies.
3. Improve high school dual enrollment conversion rates.
4. Enhance non-traditional learning through expanded continuing education programs, strengthened adult education initiatives, and industry-aligned short-term certificates.



GOAL 2

Foster Student Success Through Excellence in Teaching and Support Services

STRATEGIC OBJECTIVES:

1. Improve student success through comprehensive support services, expanded academic interventions, and targeted retention strategies for diverse populations.
2. Enhance educational delivery through faculty development, expanded flexible learning options, and seamless academic pathways.
3. Strengthen academic outcomes by improving graduation rates, course completion, and student persistence between terms.
4. Improve student achievement through systematic assessment of learning outcomes, targeted interventions, and industry-validated competencies.



GOAL 3

Strengthen Community Impact Through Industry Partnerships

STRATEGIC OBJECTIVES:

1. Expand industry collaboration through increased apprenticeships, enhanced advisory engagement, and specialized training programs.
2. Grow resource development through increased foundation support, expanded donations, and sustainable funding streams.
3. Enhance workforce development by aligning programs with regional needs, strengthening placement services, and creating industry-specific training centers.



GOAL 4

Advance Innovation Through Strategic Initiatives and Research

STRATEGIC OBJECTIVES:

1. Foster educational innovation through emerging industry programs, future-focused curricula, and cutting-edge teaching technologies.
2. Expand external funding through increased grant submissions, diversified funding sources, and enhanced grant management capacity.
3. Strengthen academic partnerships through articulation agreements, collaborative research, and joint program offerings.



GOAL 5

Ensure Institutional Excellence Through Resource Optimization

STRATEGIC OBJECTIVES:

1. Maintain fiscal stability through responsible budgeting, optimized resource allocation, and enhanced revenue generation.
2. Strengthen infrastructure by maintaining modern facilities, enhancing technology, and supporting innovative learning environments.
3. Recruit and retain qualified faculty and staff through competitive compensation, professional development opportunities, positive workplace culture, and recognition programs.
4. Foster continuous improvement through accountability, data-driven decision making, and ongoing program assessment.





The Technical College System of Georgia (TCSG) and its constituent technical colleges do not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, or citizenship status (except in those special circumstances permitted or mandated by law). This nondiscrimination policy encompasses the operation of all TCSG and technical college-administered programs, federally financed programs, and educational programs and activities involving admissions, scholarships and loans, student life and athletics. It also applies to the recruitment and employment of personnel and the contracting for goods and services. Coastal Pines Technical College is a unit of the Technical College System of Georgia.